

# MECHANICAL SPECIFICATIONS

## GATE FOLD



**FLAP**  
 Bleed (5 ml) 310mm X 225mm wide  
 Trim 300mm X 215mm wide  
 Text 270mm X 185mm wide

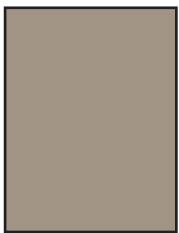
**INSIDE TRIPLE PAGE SPREAD**  
 Bleed (5 ml) 310mm X 680mm wide  
 Trim 300mm X 670mm wide  
 Text 290mm X 420mm wide

## DOUBLE-PAGE SPREAD



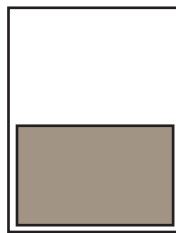
Bleed (5 ml) 310mm X 470mm wide  
 Trim 300mm X 460mm wide  
 Text 290mm X 440mm wide

## FULL PAGE



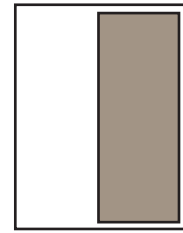
Bleed (5 ml) 310mm X 240mm wide  
 Trim 300mm X 230mm wide  
 Text 290mm X 220mm wide

## HALF PAGE HORIZONTAL



Bleed (no bleed available)  
 Trim 135mm X 210mm wide

## Half PAGE VERTICAL



Bleed (no bleed available)  
 Trim 290mm X 110mm wide

The preferred format for supply of artwork is digital. The recommended digital format is Adobe Acrobat PDF version 4.0 or 5.0 composite files. Please contact our prepress department for detailed PDF specifications. Material may also be submitted in QuarkXPress 4.1, Adobe InDesign CS, Adobe Illustrator CS or Adobe Photoshop CS formats. All scans, logos, illustrations and fonts (used in the layout document and placed EPS files) must be supplied in addition to the layout file. Other formats must be approved by our production department. Conversion charges may apply. CMYK Colour must be used throughout. A colour digital proof is required for colour reference. We accept no responsibility for colour variations if files are supplied in RGB format and/or you do not supply a certified colour accurate digital proof (EPSON or similar). At a minimum, a laser copy of the final artwork is required to enable us to check content. Please supply a digital colour proof with your files (i.e. Epsom or similar).

Contact [creative@abodemagazine.com.au](mailto:creative@abodemagazine.com.au)

## QUICKCUT

Advertisements can be supplied via Quickcut. For more information on delivery, telephone Quickcut on (02) 9938 7500 or visit [www.quickcut.com.au](http://www.quickcut.com.au)

Abode Magazine is published by Media Art One  
 Phone - +61 3 9717 4349  
 Office - 18 Pinehill Way, Doreen. Victoria 3754  
 Postal Address - P.O. Box 326 Kew East Vic 3102  
[www.abodemagazine.com.au](http://www.abodemagazine.com.au)  
[sales@abodemagazine.com.au](mailto:sales@abodemagazine.com.au)



[www.mediaartone.com.au](http://www.mediaartone.com.au)  
 Email - [sales@mediaartone.com.au](mailto:sales@mediaartone.com.au)